





26-30 August 2024 – Limassol, Cyprus ISES and IEA SHC International Conference on Sustainable and Solar Energy for Buildings and Industry www.eurosun2024.org

About EuroSun 2024

Initiated in 1996 by ISES, the International Solar Energy Society, EuroSun conferences have been held on a bi-annual basis in cities all across Europe. Recent EuroSun conferences have taken place in Kassel, Germany (2022), Online (2020), Rapperswil, Switzerland (2018), Palma de Mallorca, Spain (2016) and Aix-les-Bains, France (2014). Over the years, EuroSun has become a well-established and highly successful scientific conference for the solar community not just across Europe but also welcoming guest from all around the world.

EuroSun 2024 is jointly organized by <u>ISES - the International Solar Energy Society</u> and the <u>IEA</u> <u>Solar Heating and Cooling Programme, IEA SHC</u>. The conference will take place in Limassol (Cyprus) from 26-30 August 2024 and is locally hosted by <u>CUT</u>, the Cyprus University of Technology, and <u>ISES Cyprus</u>, the local section of ISES in Cyprus.

About ISES and IEA SHC

ISES, the International Solar Energy Society is a membership-based UN-accredited NGO founded in 1954. Today, ISES and its sections are active in 110 countries around the world to advance the society's mission: 100% renewable energy for all, used efficiently and wisely.

ISES first started organizing EuroSun congresses in 1996 and since 2022, ISES is joined by the Solar Heating and Cooling Programme of the International Energy Agency (IEA SHC) as coorganizer of the conference.

IEA SHC was established in 1977, as one of the first programmes of the International Energy Agency and its vision is to, through multi-disciplinary international collaborative research and knowledge exchange, as well as market and policy recommendations, increase the deployment rate of solar heating and cooling systems by breaking down the technical and non-technical barriers to increase deployment.

Main Sponsorship Categories

Sponsorship Package	Gold	Silver	Supporting
Before the Conference			
Full EuroSun 2024 Tickets, incl.	5	3	2
Conference dinner			
Time Independent Early Bird Tickets	5	3	2
Logo and company portrait on conference website (linked to company website)	200 words	150 words	Logo & Name (linked) on Sponsor webpage
Sponsor Portrait in EuroSun 2024 Newsletter Mailings	Once; after sponsorship confirmed	Once; after sponsorship confirmed	-
Logo linked in EuroSun 2024 Newsletter Mailings	1 st position	2nd prominent Position	-
Dedicated Sponsor Portrait Mailing to ISES contacts introducing the sponsor	1	-	-
Company presentation on a sponsor sub-site on the EuroSun 2024 website	1 st position	2 nd prominent position	-
Social Media Post welcoming the Sponsor	2	1	1
During the Conference			
Exhibition Space	First choice*	Second choice*	Assigned
Presentation during Industry Session**	\checkmark	✓ ✓	-
Logo on announcement screens in: - Entrance Hall / Registration Area - Plenary Hall - Session Rooms	Prime position	2nd prominent position	×
Logo and company portrait on EuroSun 2024 website (linked to company website)	Prime position	2nd prominent position	Logo on sponsor list
Logo in daily conference Newsletter Mailings	Prime position	2nd prominent position	~
Social Media Post about Sponsor	3	2	1
Sharing your company materials and contact details with Students and Early Career Researcher	Included	Included	-
Free tickets for official dinner with members of the Cyprus Association of Renewable Energy Enterprises (SEAPEK) of the Cyprus Employers and Industrialists Federation (OEB)	2	2	2

Sponsorship Package	Gold	Silver	Supporting
After the Conference			
Logo in Follow Up EuroSun 2024 Newsletter Mailings	Prime position	2nd prominent position	Logo on sponsor list
Logo in Conference Proceedings	Prime position	2nd prominent position	Logo on sponsor list
Number of packages available	2	2	
Package Price***	€ 30,000	€ 15,000	€ 5,000

* First selection available to first Gold Sponsors, then Silver Sponsors

**** Industry Session:** A session during EuroSun 2024 bringing together all EuroSun 2024 sponsors to shortly present their new technical developments followed by a moderated discussion with the speakers and audience. The event will be open to all Conference attendees and advertised in the Conference programme. The organizers reserve the right to organize this session or the presentations as it sees thematically appropriate to fit in the Conference program.

***Prices in Euro, not including VAT

A **10% discount** applies on all sponsorship packages for ISES Corporate Members as well as companies who are active within an IEA SHC Task.

Don't see a package that fits your needs?

Custom sponsorship packages can be provided to meet your company's specific needs and marketing goals. Please reach out to <u>eurosun@ises.org</u> for more details.

Event Sponsorship Categories

Sponsorship	Welcome	Happy Hour	Farewell Party	Young ISES Party			
Package	Reception						
Before the Conference							
Free EuroSun 2024	2	1	1	2			
Tickets							
Time Independent Early Bird Tickets	2	1	1	2			
Logo on all relevant conference materials: - Website - Conference Newsletters	~	✓	✓ 	×			
Social Media Post Welcoming Sponsor	\checkmark	✓	✓	√			
Logo on	√	√		√			
announcement screens in: - Entrance Hall / Registration Area - Plenary Hall - Session Rooms							
Company banner set- up in social event area	\checkmark	✓ <i>✓</i>	✓	~			
Formal acknowledgment at the event	\checkmark	×	~	×			
Screen setup in social event area for playing company video	~	✓	✓	✓			
Number of packages available	1	1	1	1			
Package Price***	€ 7,000	€ 3,000	€ 3,000	€ 5,000			

***Prices in Euro, not including VAT

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